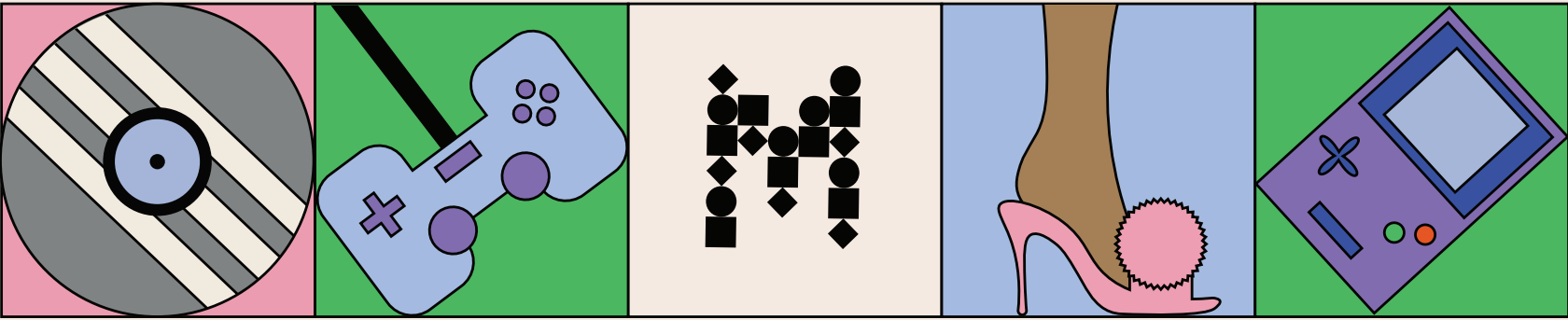


MASSIVE

THE POWER OF POP CULTURE



PUBLICITY PHOTOS AND CITATIONS



Darth Vader stunt helmet from *Star Wars Episode V: The Empire Strikes Back*, 1980
MoPOP Permanent Collection

Star Wars revolutionized the film industry with its groundbreaking special effects, epic storytelling, and immersive universe with iconic characters that have become deeply embedded in popular culture, transcending the realm of movies. It has spawned a massive franchise that includes multiple films, TV series, books, comics, video games, and merchandise. The franchise's influence can be seen in countless references, parodies, and homages across various media.



Rolling Stone magazine, Korea, July 2022
MoPOP Permanent Collection

Consisting of members Jisoo, Jennie, Rosé, and Lisa, the all-women K-Pop (Korean pop music) band was formed by YG Entertainment in 2016. They were not only the first female K-Pop group to perform at a U.S. festival, the Coachella Valley Music and Arts Festival in 2019, but the first Korean group to headline the same festival (2023). K-Pop is now a distinctive mainstream genre with celebrity status idols, addictive musical hooks, and precise choreography. BLACKPINK is part of the South Korean wave of artists, musicians, films, fashion, and more that have become a driving force of global pop culture.



Batman costume worn by George Clooney in *Batman & Robin*, 1997
MoPOP Permanent Collection

Batman has become synonymous with the genre of superheroes with no superhuman powers. As a relatable and enduring character who grapples with his internal turmoil and seeks justice for the loss of his parents, Batman has achieved icon status.

Batman has also had a profound impact on the medium of comics, film, television, and video games. The character's darker tone and exploration of gritty themes bring a new level of maturity to superhero narratives. Batman stories delve into themes of justice, morality, vengeance, and the line between heroism and vigilantism.



Dorothy Gale dress worn by Judy Garland in *The Wizard of Oz*, 1939

MoPOP Permanent Collection

You may have noticed that Dorothy's mannequin looks a little different from the others in the exhibition. Due to the fragility of her garment, a custom dress form covered with unbleached muslin has been made which limits friction and the introduction of dyes, other contaminants, and stressors on the original fabric.



BTS X Nordstrom "Dynamite" themed HYBE limited edition baseball cap, 2022

MoPOP Permanent Collection

BTS' dedication to their fans, or ARMY ("Adorable Representative MC for Youth"), helped catapult the band to global success. Highly organized and able to mobilize quickly via social media, ARMY sways charts, raises funds for the band's charitable causes, and translates content from its original Korean into various languages, forging a global community that promotes the band's message of spreading positivity and improving the world.



Ancuta Sarca X Nike Bugatti limited edition sneaker pump worn by Kim Kardashian, 2022

MoPOP Permanent Collection



Suit worn by Beyoncé in "Upgrade U" music video, 2006

MoPOP Permanent Collection

This white suit was worn by Beyoncé in the music video for her song "Upgrade U," from her second studio album *B'Day* (2006).

The song features vocals by Jay-Z and melds R&B and hip-hop. In the song, Beyoncé takes up space as an independent woman full of self-love, pointing out to her man how he can benefit by being with her, not the other way around.



Images available for download at [MoPOP.org/massive-press-downloads](https://www.mopop.org/massive-press-downloads)